

**Small Business Development Center
Penn State**

Helping businesses start, grow, and prosper.

Get Happy...Get Organized



“The SBDC has helped in many ways, their classes, referral sources, and website have been integral tools for building my business.”
-Jessica Dolan

Jessica Dolan
Room to Breathe
State College, PA
Phone: 814-360-1063
Centre County

<http://www.RoomToBreathe.us>

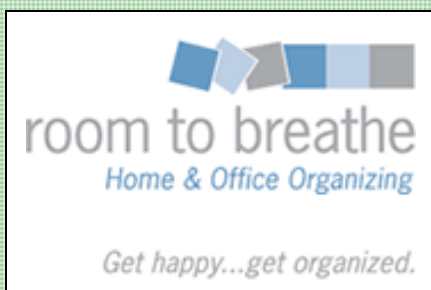
Industry: Organizational & Home Staging Consultant

Year Founded: 2004

SBDC Assistance: First Step program, QuickBooks consulting, marketing, general business planning

Additional Partners: SCORE

Penn State SBDC
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Room to Breathe Home & Office Organizing, owned by Jessica Dolan, has been helping central PA live an organized and balanced life for the past four years. Room to Breathe offers residential and commercial organizing services, file and time management consulting, and home staging solutions. Her solutions increase productivity, increase efficiency, improve physical environments, save money, and allow you to regain time for yourself.

Jessica fully admits that she is, “always on time for appointments, knows where everything in the house is located, can place my fingers on a file in 5 seconds flat, and has time each and every single day to do just what I want...and not feel the least bit guilty while I'm doing it!” She considers herself a true “bringer of order”.

With several years experience as a branch and office manager, plus a degree in business marketing and management from the South Hills business school, she came to the SBDC in 2004, looking for assistance in turning her knack for organization into a profitable enterprise. She took part in the SBDC's First Step seminar to get moving in the initial stages of the business planning process. From there she began planning her business objectives, identifying possible markets and consumers, and gathering information for her initial budget. The SBDC assisted Jessica with general business planning, market research, and directed her to the necessary resources for accounting assistance.

In mid-2004 she started her business part-time with a small, yet carefully planned budget. She was quickly able to grow the business into a full-time endeavor collaborating with several subcontractors to serve the Centre region's organizing needs.

Jessica stated, “The SBDC has helped in many ways, their classes, referral sources, and website have been integral tools for building my business.”

As her business grows, Jessica continues to give back to her community. She is a regular blogger for the Centre Daily Times, a contributor to several local print publications, is the President and co-founder of WiNGs (a women's entrepreneurial network group), was selected as a 2007 Top 100 People in Business and has just been honored as one of *Pennsylvania's Best 50 Women in Business for 2008*.